

Position Title: Marketing Manager: Branding and Promotion

Department: Branding and Promotion

Location: Delhi

Reports To: Gernal Manager

Job Functions and Responsibility:

1. **Managing all marketing for the company and activities within the marketing department.**
2. **Developing the marketing strategy for the company in line with company objectives.**
3. **Co-ordinating marketing campaigns with sales activities.**
4. **Overseeing the company's marketing Budget.**
5. **Develop and manage marketing campaign from concept to execution measurement.**
6. **Report program milestones.**
7. **Develop tolls and best practices to manage execution of marketing program/projects.**
8. **Resolve issues and solve problems that may occur throughout the lifecycle of a campaign or projects.**

Key competencies required:

1. Bachelor's degree, MBA preferred in marketing.
2. Minimum 3 to 7 years relevant experience.
3. Strong and updated territorial knowledge.
4. Strong Communication and presentation skills.
5. Fluency in written and spoken English.
6. Working knowledge of MS-Office.